

A person wearing a green long-sleeved shirt is holding a large, brown pinecone. The background is a soft, out-of-focus natural setting.

*Makers*  
RETREAT ©

October 17-22, 2014  
Hollyhock • Cortes Island, BC  
[ohmyhandmade.com/makersretreat](http://ohmyhandmade.com/makersretreat)



## JOIN US FOR 5 DAYS OF COMMUNITY GOODNESS & CREATIVE ADVENTURES

As makers and entrepreneurs we create something from nothing every day. Our hands make logos and lunches, business plans and works of art. We craft our dreams into reality and have started an entire maker movement but we don't make time to gather often enough!

This October you are invited to be part of creating the first community led Maker's Retreat on Cortes Island, BC. We will spend a week at the handmade Hollyhock campus, eating fresh food from their organic gardens and exploring the wilderness of old forests and gorgeous beaches. This is a chance to create the retreat you've always wanted, surrounded with beauty and the company of creative makers.

Instead of days packed with panels, experts, or sponsors there will be us- the makers, because we are more than enough. We will fill our days with adventures, brainstorming + planning sessions, collaborative art projects, peer led classes and discussions. There will be plenty of time for rest, solo-explorations, and making new friendships. On the last full day of the retreat we will plan and set up a Maker's Market where we can sell, swap and share our work/services and all we've learned with each other and the Cortes community.

### WHO IS THIS RETREAT FOR?

Makers and entrepreneurs of all levels who want to build their creative community and leadership skills. Our retreat is a welcoming, comfortable space to explore projects & ideas while gaining confidence sharing your work and finding collaborators. Bring your off & online friends along or your small business team and use this time to do amazing things together!

### WHAT TO PACK

Warm weather comfortable clothes for adventuring in. Pens & paper, a camera, your favourite creative tools (yarn, needles, fabric, paint, etc...) a pile of business cards (if you have them). For our Maker's Market bring a selection of inventory, no displays are required (if you are a service based creative business bring promotional materials and/or your books to sell). Instruments are a bonus for campfire songs!

### YOUR HAPPY HOST



As cheerleader of creative goodness for Oh My! Handmade I've been using my community building super powers since 2010 to connect and collaborate with thousands of makers and entrepreneurs from all over the world. Creating welcoming places where knowledge, support and meaningful relationships grow is what I do every day for OMHG & am delighted at this chance to spend a week hosting and guiding this retreat. Cortes Island is a special place and close to my heart-it is where I fell in love with my soon-to-be husband over 10 years ago + started what would be my first business at the local market! For a week we will make it home again to create new magical memories. [Learn more about Jessika & the retreat leaders here.](#)

## TUITION, MEALS & ACCOMODATION (from the [Hollyhock website](#))

### RETREAT TUITION: \$525 CAD

#### Along with your room package your stay at Hollyhock includes:

- Sumptuous, organic vegetarian buffets with weekly wild, fresh seafood
- Naturalist guided walks and events
- Morning meditation/movement/yoga (on most days)
- Use of outdoor ocean-view hot tubs
- Library
- 24 hr. beverage/toast bar with juices, organic coffee and teas
- Wireless Internet access
- Periodic evening performances and presentations

#### PACKAGES (Rates are per adult, per day in Canadian funds)

- Single w/private bath (when space permits) \$287
- Single w/shared bathroom \$223
- Twin (2 beds) w/private bath \$217
- Twin (2 beds) w/shared bath \$183
- Couple (1 bed) w/private bathroom \$187
- Couple (1 bed) w/shared bathroom \$163
- Family/Friends w/private bathroom \$157
- Family/Friends w/shared bathroom \$147
- Dorms w/bunks \$123
- Tent single (bring tent, bedding & towels) \$103
- Tent double (bring tent, bedding & towels) \$87

*For ocean-front room please add \$30/ person/ night*

*For ocean-view room please add \$15/ person/ night*

*Tent sites accommodate two-person tents.*

#### BRING YOUR FAMILY

Hollyhock welcomes families. When planning a visit please ask the registrar what accommodations are most suitable. For younger children, our Kid's Space in the Lodge is a wonderful place to play. As Hollyhock does not have childcare staff, a parent or caregiver travelling with you must attend all children under 12. We can provide a list of local caregivers, who will be charged a day use fee if they look after your child on-site.

Children's Daily Rates (Ages 4-12)

3 and under - no charge

Any room \$67

Tent (double)\$47

**To reserve your space at the retreat visit:**

<http://www.hollyhock.ca/cms/makers-retreat.html>

**MAKER'S RETREAT SCHEDULE**  
(subject to changes & excellent additions)

**Friday, October 17**

**4pm:** Arrive at Hollyhock

**6:30pm:** Dinner

**7:30pm:** Hollyhock Orientation

**8:30-10:** Welcome gathering, retreat orientation and hello mixer

**Saturday, October 18**

**7-8:30am:** Morning Movement (yoga or dance) \*optional\*

**8:30am:** Breakfast

**9:30-11:00am:** [Dyana Valentine](#) starts us off with her [Woke Up Knowing Experience](#).

**11:00-12:30pm:**

**Crafting our event!** Group brainstorm to planning our week together-we'll list all the things we want to do, see, talk about and challenge ourselves with. Peer led classes and Community Catalyst talk sign up ([learn more here](#)).

**12:30-3pm:** Lunch & open time

**3-6:15pm** (choose your own adventure-pick from the options or set out on your own)

**Creative time:** TBA

**Adventure time:** explore the Hollyhock grounds

**Business time:** "Tell your story (even when your voice shakes)" brainstorming workshop with Jessika & friends. Get prepared for our Community Catalyst talk! We'll use crayons, glue, pictures & words to craft a 10 minute story you can share even when your voice shakes.

**6:30pm:** Dinner

**Nightly challenge:** sit with someone else every night for dinner & make new friends!

**8-10pm:** Evening Gatherings

Campfire, storytelling, group visits, craft circles-open informal gatherings around the campus & in our rooms.

**Sunday, October 19**

**7-8:30am:** Morning Movement (yoga or dance) \*optional\*

**8:30am:** Breakfast

**9:30-12:15pm:**

**Community Catalyst**-In a format similar to a Pecha Kucha or a Lighting talk each signed up participant has 10 minutes to share their work or story and find collaborators for what they are working on!

**2:30-3pm:** Lunch & open time

**3-6:15pm** (choose your own adventure-pick from the options or set out on your own)

**Creative time:** Handwork & mending with [Karen LePage](#), bring clothing/ items you adore that need mending, learn to tend your wardrobe as an act of love.

**Adventure time:** Field trip to the [Cortes Island Free Store](#) to salvage art materials, talk about creative re-use and then journey on to Squirrel Cove before heading back to Hollyhock.

**Business time:** Open peer brainstorming chat

**6:30pm:** Dinner

**Nightly challenge:** sit with someone else every night for dinner & make new friends!

**8-10pm:** Evening Gatherings

Campfire, storytelling, group visits, craft circles-open informal gatherings around the campus & in our rooms.

## Monday, October 20

**7-8:30am:** Morning Movement (yoga or dance) \*optional\*

**8:30am:** Breakfast

**9:30-12:15pm:**

**Peer led classes:** on Saturday we signed up to lead one hour morning classes or hands on workshops today we'll break off into small groups led by our peer teachers. No special tools or skills are required, just a willingness to share what you know! For example: Karen will be leading a discussion in creating a business that is gentle on you and the world, while Jessika leads a class on crafting your community.

**12:30-3pm:** Lunch & open time

**3-6:15pm** (choose your own adventure-pick from the options or set out on your own)

**Adventure & creative time:** *"Wild Crafting-Finding Inspiration in the World Around Us"* with Jessika & friends. Hit the beaches and forests with our cameras, backpacks and sketchbooks! Seek out inspiration & materials for photographs, dye projects, collages, and sculptures to see that inspiration is all around us if we take time to look for it. Then head back to campus to get creative with our found objects + materials gathered from the Free Store trip.

**Business time:** Open peer led business chat

**6:30pm:** Dinner

**Nightly challenge:** sit with someone else every night for dinner & make new friends

**8-10pm:** Evening Gatherings

Campfire, storytelling, group visits, craft circles-open informal gatherings around the campus & in our rooms.

**Peer teacher group review:** what did we learn from leading our classes, how can we grow & become more confident next time?

## Tuesday, October 21

**7-8:30am:** Morning Movement (yoga or dance) \*optional\*

**8:30am:** Breakfast

**9:30-12:15pm:**

**Market day!** We'll spend Tuesday preparing for our evening market starting with a morning craft party to make booth decor, signage & displays.

**12:30-3pm:** Lunch & open time

**3-6:15pm**

**Maker's Market set up:** Learn and share in real time how to set up an engaging booth display with materials we have on hand, showcase your work or services and get tips from peers on your presentation and branding. Jessika & other mentors will be available for reviews so you can get professional insight into ways to better connect with customers and your community.

**6:30pm:** Dinner

**Nightly challenge:** sit with someone else every night for dinner & make new friends

**7:30-10pm:**

**Maker's Market:** Shop, swap and barter with other makers at our Maker's Market that will be open to the general Cortes community! Practice or demonstrate talking about your skills and presenting your work or services.

## Wednesday, October 22

**7-8:30am:** Morning Movement (yoga or dance) \*optional\*

**8:30am:** Breakfast

**9:30-12:15pm:**

**Final gathering and wrap up:** what did we learn, what are we going to do with these new connections & friendships? This is the time to swap numbers, plan collaborations, and ask for help with your projects after we leave our cozy retreat.

**12:30pm:** lunch and goodbye hugs!

**To register for our retreat:** <http://www.hollyhock.ca/cms/makers-retreat.html>

**For more information visit:** [www.ohmyhandmade.com/makersretreat](http://www.ohmyhandmade.com/makersretreat)

Or email [jessika@ohmyhandmade.com](mailto:jessika@ohmyhandmade.com) with your questions & suggestions!