

OHMy

ANNUAL

GENERAL

PARTY!

AGP AGENDA OF A WESOME



OVERVIEW

HOW WE ARE CHANGING

Since 2010 Oh My! has operated more like a social enterprise than a business & now we're setting off on the biggest adventure yet: create the first global cooperative of makers + entrepreneurs. OMHG members with an active subscription are now community citizens- your membership gives you a voice & vote on how our community is run. Vote for new projects & investments, choose community improvements, define our principles, sign up for leadership roles & earn income as we succeed!

HOW TO JOIN THE AGP

MEMBERS: The AGP takes place in the forums, use the agenda links on the next page to add your voice in real time 7am-7pm EST May 1st + join a member meet up from 6pm-8pm EST. Decisions made May 1st will guide us but voting will be ongoing as members share input, make collective decisions & complete the community survey.

NON-MEMBERS: Fill out the community wide survey to share your thoughts on our direction & join us for a 2 hour #OMHG chat on Twitter from 12-2pm EST, May 1st.



If you are a friend or supporter of OMHG get your membership today - pitching in \$10 month allows us to keep gathering the creative community & offer ever-more innovative resources + supports!

[CLICK HERE TO BECOME A MEMBER](#)

AGENDA of AWESOME

MEMBERS: Click through each item to add your thoughts.

1. THERE SHALL ALWAYS BE CUPCAKES

Create guidelines for community meetings

2. COMMUNITY CITIZENSHIP

Benefits to membership/citizenship

Community roles & responsibilities

Organizational structure

Membership Fees

Elections/volunteers for leadership roles

3. OMHG PRINCIPLES OF GOODNESS

Write our community statement & guidelines.

4. COMMUNITY PROJECTS & INCOME

Maker Mail & Art Prints

Maker's Retreat

Marketplace

Businessy Guide

Guidelines for future projects

Income generating projects for members

5. COMMUNITY GROUPS

Community group planning

Elections/volunteers for leadership roles

6. CONTRIBUTORS

Benefits & responsibilities

Editorial calendar

Public community projects

7. COMMUNITY GOALS

Brainstorming future awesomeness

Identify first steps

Action plan timeline

8. COMMUNITY INPUT

Add items for future meetings

[Complete the Annual General Survey](#)

IF YOU CANT
MAKE THE AGP
DONT WORRY!
YOU CAN ADD
YOUR VOICE TO
THE SURVEY OR
TOPICS ANYTIME

PSST!

OMHG COMMUNITY CITIZENSHIP

The short story: Imagine OMHG as a community garden where everyone has their own plot & a role to play. The more you work on your plot & share knowledge with neighbours the healthier the whole garden becomes. Your OMHG membership is your buy-in to our community complete with plot, helping hands & the tools + seeds we all need to grow.

COMMUNITY:

Get instant access to our supportive community of makers + creative entrepreneurs. Our community is a “room of requirement” for co-working and co-creating, a place to share your grand ideas and find hands to help make them reality. We work together to support each other through the ups and downs of entrepreneurship with skill sharing, collaboration and creative gatherings. Our community has been used to test ideas, launch new brands, and create new products. Choose how much or how little time you invest in our community based on your responsibilities-whether you just dip your toes in occasionally or make the most of our community by diving right into leadership, there is a place for you.

CITIZENSHIP:

OMHG has always operated more like a social enterprise than a business and now we're making it official! Your membership makes you a community citizen and gives you a voice and vote on our future. You are a key decision maker in the leadership and future of OMHG! Be an active participant in our community forums and join in every year on May 1st for our virtual annual general meeting. Vote for new collaborative projects, community

improvements, define our mission statement and sign up for leadership roles. As our membership grows we will make collaborative decisions about where we invest community profit and how to best support established and emerging creatives.

LEADERSHIP POSITIONS:

A great community needs a team where everyone is invested in making awesomeness happen. Our community needs leaders like you (even if you haven't realized you are ready to lead!). Community members are invited to take on leadership roles to build OMHG, gain experience and build confidence as leaders in a supportive environment. Interested in learning more about blogging, working with contributors and editorial schedules? Become an assistant editor. Want to reach 1000s of people with your ideas for community + creativity? Become a social media leader and use OMHG's social reach to host conversations and gather creatives. Positions are voluntary for now but Marketplace managers & collaborative product leaders can earn commission/compensation.

PEER SUPPORT:

Businessy goodness is a large part of our community but unlike many business focused online forums we also encourage open sharing of the realities of entrepreneurship and living a creative life. We realize that building a vibrant business is not separated from things like love, loss, parenthood, mental wellness, physical health or economic factors. These are all freely discussed in our supportive, non-judgemental community. A foundation of OMHG is the belief that by sharing the truth of our experiences we can overcome

them with a little help from our friends. Whether you are having a rough week or rocking your business we're there with encouragement and support.

CO-WORKING GROUPS:

Entrepreneurship can be lonely or isolating but with a community at your back it doesn't have to be. Use our community space to toss ideas around, get feedback on your projects, or ask for help where you are stuck. Join or start your own Community Groups with group chat, forum, and calendar. With your membership you have the chance to create the co-working space you've always dreamed of.

INCREASE YOUR REACH:

Members are encouraged to be regular OMHG contributors and share their goodness with our larger community. This is a great opportunity to build influence and credibility by sharing your ideas with our readership of 1500-2000+, daily visitors, social network and 5000+ email subscribers. Once you are a member request contributor status and you'll get access to the Contributor group + dashboard where you can submit, edit and see when your posts are scheduled along with a public listing on our contributor page.

SKILL SHARING & MENTORSHIP: OMHG shares information freely through our blog and community submissions but the forums is where we get to put all that goodness into action! Join or host a video work party to learn or share skills and add to our collective body of knowledge. In our forums no one is the expert but everyone has expertise to share! From the basics of watercolour painting to community critiques on your latest projects each of us knows lots of things and the forums are the place to share with confidence. We mentor each other drawing on our

diverse experiences and skills to create a network of open sharing and peer mentorship.

GET INVOLVED & GROW:

Since 2010 OMHG has been instrumental in helping hundreds (or more!) entrepreneurs get a leg up and find the support they need to grow into confident creative leaders. By becoming an active contributor to building our positive community members have seen their businesses flourish and their self-assurance soar. We are proof that the answer to "what could you do with a community cheering you on?" is absolutely anything!

ANNUAL GENERAL PARTY:

Our annual general party is a virtual gathering that takes place May 1st of each year in the forums where members can help direct the future of our community, sign up for leadership roles, and craft our offerings for the coming year.

EVENTS & GATHERINGS:

Our first annual gathering will be a community led Maker's Retreat, October 17-22nd at Hollyhock on Cortes Island. [Find all the details on how we are crafting this first event together here.](#)

COMMUNITY CITIZENSHIP?

Community citizenship is having equal rights & responsibilities as members. [Visit here to share what else it means to YOU!](#)

ROLES & RESPONSIBILITIES

Just like a community garden where each member has different strengths & skills the OMHG community is home to diverse talents. Some of us keep things moving while others take action on big ideas, those who invest the most time + energy get the biggest rewards when it comes time to harvest all our hard work.

Community roles are open to any OMHG member - nominate yourself by clicking on the headline to read more & sign up!

COMMUNITY LEADERSHIP

- Reach out to new members & members who haven't visited in awhile
- Participate in community groups or start your own
- Contribute to slow topics
- Post new community prompts, assignments & important dates/info
- Encourage active participation & leadership
- Lead community projects & groups to strengthen our connections
- Host meet ups & work parties
- Organize group marketing efforts
- Encourage posting of community + member promotions, launches, new products
- Weekly/biweekly community round up posts of happenings + news for OMHG members
- Lead community challenges (blog tours, instagram etc)

COMMUNITY DEVELOPMENT

- Take the lead or start new community projects and initiatives
- Plan launches & marketing of collaborative projects
- Work on making items from the project list possible
- Potential to build in earning income on collaborative projects

EDITORIAL/CONTRIBUTOR ROLES

- Connect with contributors
(deadline/theme reminders, post suggestions, outreach to guests)
- Edit and prepare posts for publishing
- Collaborate on creative features & content
- Create high quality blog graphics
- Plan editorial calendar & themes
- Write member features, archive posts, chat highlights etc...
- Coordinate posts from community groups
- Schedule social sharing of posts
- Designers can support by helping with badges, monthly graphics, etc.
- Earn commission on advertising & brand engagement

EVENT PLANNING & LOCAL GATHERINGS

- Maker's Retreat leadership & organizing
- Vision/brainstorming/budgeting for 2015 conference at Hollyhock
- Lead regional OMHG meet ups (round table discussions on creative/business themes) & craft parties in local communities

COMMUNITY OUTREACH

- Lead social media parties & meet ups
- Co-host #OMHG chats or lead when needed
- Use #OMHG tag to connect our community any time
- Plan social media campaigns
- Regular newsletters featuring member news/spotlights
- Collaborate with brands & sponsors
- Encourage members to connect with each other & support each other's social media efforts
- Send press releases & media kits to press contacts

MARKETPLACE MANAGERS

- Connect & collaborate with marketplace members
- Organize group promotions
- Monthly marketplace mail newsletter to marketplace members
- Schedule featured marketplace posts
- Earn commission on new marketplace memberships?

WEB & USABILITY ROLES

- Create user guides & tutorials for members
- Research, test & implement new tools for the site + forums
- Community app development
- Help make community requests reality
- Troubleshoot & debug

DON'T SEE THE PERFECT ROLE? >> [CREATE YOUR OWN!](#) <<

Any OMHG member can start & lead their own community groups with a private forum, calendar & chat. Use groups to gather our community around common interests, business focus, regions or projects for co-working & collaboration.

[CLICK TO LEARN MORE ABOUT GROUPS](#)



STRUCTURE

COMMUNITY DIRECTOR: Jessika Hepburn
BOARD OF DIRECTORS: Community Leaders
GENERAL ASSEMBLY: all Community Members

MEMBERSHIP FEES: \$10 month/\$100 year

Fees pay director's salary & operating expenses, profits are paid back into OMHG to support community projects, initiatives & hiring staff.

WHY A COOPERATIVE?



The co-operative movement has [7 guiding principles](#) & values of self-help, self-responsibility, democracy, equality, equity and solidarity. Co-operative members believe in the ethical values of honesty, openness, social responsibility and caring for others. In solopreneur or traditional business owner/s are at the top of the pyramid but OMHG has operated like a social biz with a main leader holding up the pyramid which isn't stable. A cooperative is as resilient, capable & creative as it's members with leaders at the centre accountable to all. **Pyramids are cool and all, it's just that hexagons (& [megagons!](#)) are infinitely cooler.**

PRINCIPLES of GOODNESS

Our community is based on some simple principles of goodness

WE ARE RESPECTFUL: Of ourselves, of each other, of our community. We treat each other with compassion because while living a creative life isn't always easy, kindness is.

EVERYONE IS EQUAL: No one is the expert here, we all have important expertise to share whether we run teeny tiny businesses or rule entire empires. Pull up a seat at our table and share your story or next great idea, we're listening!

DIVERSITY IS STRENGTH: We welcome community members of all levels, ages, backgrounds, beliefs and abilities. Our strength is rooted in embracing similarities while valuing our differences.

COOPERATION OVER COMPETITION: We embrace the 7 principles of cooperatives & apply them to online community. The more we make the more there is—we don't need to compete because there is plenty for everyone.

MANY HANDS MAKE LIFE WORK: We don't try to do it all alone here, we ask for help and receive it. We're there to lend a hand with everything from planning launches to lovingly picking up the pieces after a loss because we know working together is our surest way to the good life.

IN GOODNESS WE TRUST: Goodness is finding the cupcakes, unicorns, sparkles & rainbows or whatever makes you feel awesome in every day. Cheerfulness in the face of hardship and the willingness to shine our lights into the darkest corners makes this one of the brightest spots on the internet (or anywhere!).

OUR COMMUNITY IS HANDMADE: This space is ours and we are making it together, learning as we go. Whether you run a "handmade" business or are passionate about the philosophy behind crafting a life of meaning each of our hands has an important role and is needed to make a community that lifts us all up.

These principles will evolve as we do need your input! Craft the community you want by adding to these principles & helping write our community statement every May 1st at our AGP!



ANNUAL GENERAL

SURVEY!

↓ GIVE US YOUR INSIGHT ↓

Whether or not you are an OMHG member we want to know your thoughts on our community, the state of creative entrepreneurship, and how gathering places + cooperatives like OMHG can better support makers & entrepreneurs.

>> CLICK HERE: OHMYHANDMADE.COM/SURVEY <<

✿ READY TO PLAN & PLANT WITH OMHG? ✿

Our AGP is kicking off new & exciting changes for our community-you are invited to join us as we plan this new adventure. Help create the first ever global cooperative of makers + entrepreneurs by sharing knowledge, skills + time. [Grab your membership](#) & meet us in our community garden-tea, cupcakes & a whole lot of goodness are waiting for you.

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