

COMMUNITY IS NOT CLUBS

CLIQUES, CLUBS, COMMUNITIES AND DIVERSITY ONLINE

CLIQUE

KLĒK, KLIK/NOUN

Small group of people, with shared interests or features in common, who spend time together & do not allow others to join them.

ORIGIN: 1711 "party of persons; a small set, especially one associating for exclusivity," from obsolete French clique.

CLUB

KLĀB/NOUN

An association or organization dedicated to a particular interest or activity.

ORIGIN: 1660's the social club evolved from club as in "gather in a club-like mass" (1620s), then, as a noun, "association of people" (1640s).

COMMUNITY

KĀ'MYŌONITĒ/NOUN

A group of people living in the same place or having a particular characteristic in common.

ORIGIN: 14th century French comunité "commonness, everybody". Old English gemænscepe "fellowship, union, common ownership."

A CLIQUE

- *Exclusive & often elitist
- *Not welcoming to members who don't fit in
- *Leaders have standards or expectations of members
- *Little diversity of thought, ethnicity or gender

A CLUB

- *Inclusive or exclusive depending on group
- *Connected by a common interest, goal, lifestyle or activity
- *Members may have the right to voice concerns or elect leadership

COMMUNITY

- *Inclusive and respectful of difference
- *Uses common spaces & resources but may have varied interests + values
- *Members are responsible for leadership or elections

COMMUNITIES DO NOT ASK "How can we justify taking this person in?" THE QUESTION IS "Is it at all justifiable to keep this person out?" -M.SCOTT PECK

2014 Employee Diversity Reports

FACEBOOK:

69% Male
31% Female
54% White
34% Asian
4% Hispanic
3% 2+ races
2% Black

TWITTER:

70% Male
30% Female
59% White
29% Asian
3% Hispanic
3% 2+ races
2% Black

ETSY:

51% Female
49% Male
79% White
11% Asian
4% Hispanic
3% 2+ races
3% Black

STATS DON'T LIE

IS THE INTERNET A COMMUNITY OF CLUBS OWNED BY CLIQUES?

PINTEREST:

60% Male
40% Female
50% White
42% Asian
5% Other
2% Hispanic
1% Black

GOOGLE:

70% Male
30% Female
61% White
30% Asian
4% 2+ races
3% Hispanic
2% Black

ELLO:

100% Male

NETROPOLITAN:

100% Male

We deserve networks that are diverse & represent all of us, we deserve to be **CITIZENS**

The founders, CEO's & Directors of many platforms have 0-1% diversity while users are increasingly **multigenerational, multicultural & multigendered**. We should care about this because...

CITIZENSHIP IS FOR EVERYONE: The internet is a common resource & as citizens we have the right & responsibility to make ethical, inclusive, respectful communities where diversity is welcome & our voices represented. We deserve equal access & opportunity to decide our future. Fellowship, union, shared responsibility & common ownership are community, anything else is just clubs.

COMMUNITY FOR THE HEAD + ❤️ + HANDS

OMHG invites you to be a citizen and make the 1st cooperative social network & community for the **HEAD + HEART + HANDS**. As citizens we are the founders & CEO's: we write the terms, own our content, choose our tools and decide our future. Communities can only be as diverse as our citizens - we need thinkers, dreamers & makers of all colours, backgrounds, ages + abilities to make a movement.

OMHG principles of goodness:

RESPECT, EQUALITY, DIVERSITY, COOPERATION, COMPASSION, GOODNESS, CITIZENSHIP, HANDMADE

THE OMHG COMMUNITY IS:

- Welcoming, warm & human
- 100% advertising free
- Citizens have a voice and vote
- Cooperative & collaborative
- Accessible, affordable, no hidden fees
- Full of powerful collaboration features

SOURCE IT YOURSELF:

<http://newsroom.fb.com/news/2014/06/building-a-more-diverse-facebook>
<https://blog.twitter.com/2014/building-a-twitter-we-can-be-proud-of>
<http://engineering.pinterest.com/post/92753543099/diversity-and-inclusion-at-pinterest/>
<https://blog.etsy.com/news/2014/diversity-at-etsy-more-than-just-numbers/>
<http://www.google.ca/diversity/at-google.html>
<http://www.pewinternet.org/2013/12/30/demographics-of-key-social-networking-platforms/>
<http://valleywag.gawker.com/the-boards-are-all-white-charting-diversity-among-tech-1442532538>
<https://aralbalkan.com/notes/ello-goodbye/>
<http://www.vice.com/read/this-guy-is-creating-a-facebook-for-rich-people-917>