

DIG A BUSINESS FOUNDATION

Website Foundations Checklist

Print out the worksheet and open up your website. As you work through the worksheet pretend you are visiting your site for the first time. Can you find (and understand) each of items? If there are gaps between where your site is and where you'd like it to be, set a date then take out your calendar and block off time to give these items a face-lift.

1 *Disclaimers*

- My website has clear easy to find disclaimers.
- My website needs disclaimers →
- My website does not need disclaimers.



I WILL DIG INTO DISCLAIMERS ON:

2 *Privacy Policy*

- My website has clear easy to find policies.
- My website needs a privacy policy →
- My website does not need a privacy policy.



I WILL DIG INTO POLICIES ON:

3 *Terms of Service*

- My website has clear easy to find terms.
- My website needs terms of service →
- My website does not need terms of service.



I WILL DIG INTO TERMS ON:

4 *Affiliate Links*

- My website has a clear easy to find PACT.
- My website needs a PACT →
- My website does not need a PACT.



I WILL DIG INTO A PACT ON: