

# MARITIME & MAKERS

## WINTER SHOPPING GUIDE

GIFT GUIDES  
& FEATURES

Featured Makers:

*LONE WOODS, The Petit Cadeau,*

*Lily Lake Knits, Brenda Watts*

SHOP 75+  
MAKERS

Crafters and collectors from:

*New Brunswick, Newfoundland/Labrador,*

*Nova Scotia, Prince Edward Island*

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# SHOPPING GUIDE

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This curated shopping guide was created to showcase the creative industry and talents of Maritime Makers. The care and dedication to hard work that make our region strong is reflected everywhere within these pages. From cozy hand knits and contemporary ceramics, to finely crafted jewellery, clothing, and household goods we hope you fall in love with our Maritime Makers and support the small producers who are making their living and crafting their lives in Atlantic Canada.

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**M**aritime Makers is a volunteer run organization with a mandate to support cooperation and collaboration between makers in NB, NS, NL & PEI. Through online and offline organizing, events, and education we are creating opportunities for creative growth in rural and urban communities across Atlantic Canada.

After meeting in 2015 at the Etsy Team Captain Summit five makers and community leaders from four provinces were inspired to create a new model for regional cooperation bringing together maritime makers, organizations, and industry leaders. Jessika and Fatema in Nova Scotia have been the lead organizers and directors of Maritime Makers since our launch less than a year ago with support from Suzanne (PEI), Janie & Rebecca (NB) and Alison (NL). In that time we've created an online portal to connect makers with shoppers and local resources; helped support and host events across our region including successful Etsy: Made in Canada markets; and partnered with Etsy in Charlottetown and Halifax for the launch of the [Etsy Maker Cities](#) pilot. This shopping guide is the first of quarterly publications to represent the work of our makers locally and globally.

Join us as we grow and develop Maritime Makers!

[TWITTER](#) | [FACEBOOK](#) | [INSTAGRAM](#) | [PINTEREST](#)

# NEW BRUNSWICK



Linen Hand Dyed Yarn, *Lichen & Lace*, \$24



Hand Stamped Necklace, *Rebecca Ewing*, \$60



Japanese Weave Bracelet, *Souls Journey Jewelry*, \$380



Mandala Leather Ring, *Hammerthreads*, \$14

*Click through on each image to shop directly from the talented makers of Prince Edward Island.*



Sterling Anchor Necklace, *Savi Jewelry*, \$24



Lotus Bracelet, *High on Hemp*, \$16



Gray Puffin Napkins (set of 4), *HeapsHandaorks*, \$33



Eucalyptus Eco print on raw silk, *Shashi Designs*, \$160

## GIFTS UNDER \$20



Tea of the Month Club, *Buteaful*, \$20



Three Tiny Gnomes, *A Craft Business*, \$15



Hand Painted Wool Roving, *B&W Woolery*, \$19



Beeswax candles (set of 6), *Happy Bee Canada*, \$17

# FEATURED MAKER:

## *LONE WOODS*

My name is Chris, and I'm the owner of LONE WOODS, a Lifestyle & Grooming Brand inspired by nature, designed for the North, and handcrafted in Canada. I'm a recent graduate of Dalhousie University's Neuroscience Program, and currently reside in the working class city of Saint John, New Brunswick. I still have an interest in Neuroscience and am fascinated by human behaviour, but my passion for beards has set me in a different direction. And I'm alright with that.

[ETSY.COM/SHOP/LONEWOODS](https://www.etsy.com/shop/lonewoods)



CHRISTOPHER PARENT, NEW BRUNSWICK

Throughout the day I look after everything from marketing to product development. Most evenings I'm relaxing with my girlfriend, and on the weekends I'm exploring local trails with my dog, Daisy. I'm an outdoor enthusiast and love to spend time hiking, snowboarding, and exploring.



Boar Bristle Beard Brush, \$15



Rosemary Mint Natural Aftershave, \$16



Hand Crafted Beard Comb, \$20

*Editor's Pick:*

Fall/Winter Collection  
by Silver Lily Jewelry



## GIFT GUIDE: *All That Glitters*



Limited Edition Ring, *Sarah Sears Jewellery*, \$185 (also: Tear Drop Rings & Chain Necklace)



Anchor Wax Seal Necklace,  
*Plum & Posey*, \$59



Geometric Necklace,  
*Afflame Creations Jewellery*, \$58



LUXE Black Leather Fabric Necklace,  
*Rita Van Tassel*, \$38



Dark Walnut Wood Necklace,  
*Birdmouse Jewellery*, \$32



Victorian Heart Locket,  
*Elle.Paisley Designs by Lisa Scrivner*, \$52



Silver & Gold Stacking Rings,  
*Garnish Jewellery*, \$200



Twin Pinnacle Ring, *Fervour's Own Jewellery*, \$140



Double Fingerprint Necklace,  
*Sand Dollar Silver*, \$189



Fused Glass Bracelet,  
*Jeremiah Tree Glass*, \$30



Pink Rose Earrings,  
*Adolie Jewellery*, \$35



Dangle Earrings,  
*String Me Along*, \$27

# NEWFOUNDLAND/ LABRADOR



One of A Kind Bags, *Ragmaw Handbags*



Wild & Free printable wall art, *Amy Adams Printables*, \$15

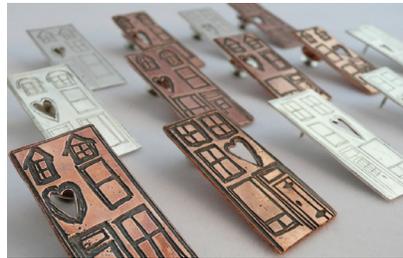


Fishermen Nesting Dolls, *Peggy Tremblett Taylor*, \$83



Pie Candles, *Foggy Island Candles*, \$16 (each)

*Click through on each image to shop directly from the talented makers of Newfoundland/Labrador.*



Heritage Row House Pin, *Susan Lee Studios*, \$75



Amigurumi Beetroot Bug, *móhu*, \$22



Codfish Paper Mobile, *MaehyatHome*, \$10



Little Whale Figurine, *MadeWithClayAndLove*, \$22

## GIFTS UNDER \$20



Pemberley Lemon-Sugar Lip Balm, *Stories And Legends*, \$6



Block Printed Lavender Sachet, *BrindyLinens*, \$10



Hand Knit Mittens, *Jackelyn Gurney*, \$11



Sexy Beast Soap, *St. John's Soapworks*, \$6

# FEATURED MAKER:

## *The Petit Cadeau*

Alison is a part-time maker, full time non-profit employee, wife, mama of 2 beautiful littles, creative, and makes her home in a town called Paradise in Newfoundland and Labrador. Her blog and business, The Petit Cadeau, started with the idea of inspiring connection through thoughtful gifting and slow gifting. Her favourite things are: tea, the ocean, yoga practice, exploring new places, quality time with friends, a good, simple meal and real conversation. She is on a constant journey to simplify and focus on the things that matter most.

[WWW.THEPETITCADEAU.COM](http://WWW.THEPETITCADEAU.COM) & [WWW.PETITMAIL.CA](http://WWW.PETITMAIL.CA)



ALISON BUTLER, NEWFOUNDLAND

The Petit Cadeau shop has two main product lines - handmade, heirloom gift bags and countdown calendars for special occasions and Petit Mail - a story card subscription service for preschoolers and early readers (the perfect non-toy gift!). She loves to connect with other makers, share ideas and inspiration and is passionate about supporting handmade and local business.



Wedding Gift Bag, \$20



Celebration Countdown Calendar, \$68



Petit Mail Story Card Subscription for Kids, \$17.50

*Editor's Pick:*

Ceramic Spheres by  
Karolina-Anna Hajna



# GIFT GUIDE: *Prints & Paper*



Cheers Holiday Card,  
Kim Roach Design, \$4



Handmade Greeting Card,  
Double Dare Print Co, \$5.50



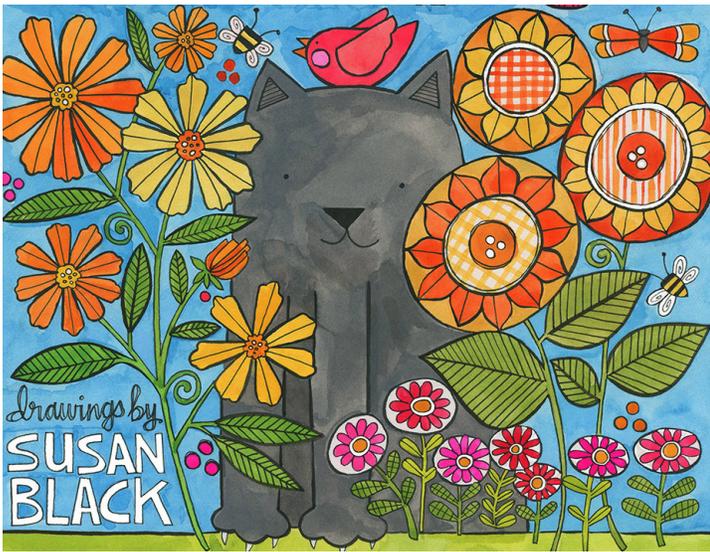
Everything You Can Imagine Is Real Letterpress Print, *Inkwell Press*, \$42



Christmas House Greeting Card,  
Sarah Christie Illustrations, \$4



Have Yourself A Merry Little Christmas Card,  
Better Left Said, \$6



Cats and Flowers, Flowers and Cats Colouring Book, *Susan Black*, \$20



Funny Typography Print,  
*hi, love, greetings*, \$10



Illustrated Star Wars 2016 Calendar,  
*Design Corner*, \$27



Axial Tilt Papercraft Card,  
*Paradise Papercraft*, \$6



Sneezons Greetings Screenprinted Card,  
*The Quarrelsome Yeti*, \$6



Limited Edition 2016 Wall Calendar,  
*Sarah Duggan Creative Works*, \$25



Set of 6 Holiday Cards,  
*Kat Frick Miller*, \$26



Cape Breton Island Sunset Print,  
*Miss Brenna*, \$29



Vintage Inspired Letterpress Card,  
*Lamplight Studio*, \$6

# NOVA SCOTIA



Swiss cross print, *Storybird Prints*, \$33



Earthtoned vintage scarf, *Bowhem*, \$19



Vanilla Chai Lip Balm, *Equilibria Naturals*, \$5.00



Barns of Nova Scotia teatowel, *Kat Frick Miller*, \$25

*Click through on each image to shop directly from the talented makers of Nova Scotia.*



Carnelian Earrings, *Berkeley Brown*, \$210



Birch Serving Tray, *Keephouse*, \$58



Box of 15 Sea Turtles, *Cocoa & Honey*, \$30



Houndstooth Fingerless Mittens, *EarthWindFibre*, \$40

## GIFTS UNDER \$20



East Coaster (set of 6), *Inkwell Originals*, \$12



Hand Stamped White Clay Tags (set of 3), *Harbourside Designs*, \$15



Mini Book Ornament, *Mule Mother Books*, \$8



Nova Scotia Pencil Set, *Girl From Aaway*, \$12

# FEATURED MAKER:

## *Lily Lake Knits*

Lily Lake Knits is a one-woman-shop that specializes in luxury handmade wool knits using locally sourced sheep wool from Nova Scotia farms. Lily Lake Knits also carries a line of wool-blends dyed in classic and timeless colours. Each item is hand knit by Jenny Fennell and is accented with the Lily Lake walnut tag.

[ETSY.COM/CA/SHOP/LILYLAKEKNITS](https://www.etsy.com/ca/shop/LilyLakeKnits)

PHOTOGRAPHER: JENNY FENNEL



JENNY FENNEL, NOVA SCOTIA

Lily Lake Knits focuses on using fine pure wool sourced from local farms in Nova Scotia. This wool is all natural, free from any dyes or chemicals. Pure wool is an excellent insulator and with its natural water resistant qualities will keep you warm and dry during harsh Canadian winters. Lily Lake Knits also carries a line of wool-blends in classic and timeless colours and design.



The Mira Mhór Cowl in Stone, \$80



Two-tone 100% Pure Sheep Wool Hat, \$80



True North Scarf in Mulberry, \$140



Maroon Dot Bowtie, *East of Ordinary*, \$30



Silicone Teething Necklace, *In Between The Raindrops*, \$18



100% Cashmere Neckwarmer, *Effie Handmade*, \$65



Flavoured Lemonade, *Lemon Dogs Lemonade*, \$9



Treasured Rocks, *Kiersten's Art & Soul*, \$20



Hand Printed French Press Cozy, *Fibres of Life*, \$27



Candy Cane Soap & Salt, *Pearl & Daisy*, \$25



Slouchy Black Merino Hat, *Darn It All*, \$40



Wool Succulents, *Tire Swing Naturals*, \$15



Nautical Strips Headband, *Above The Row*, \$15



Grey Thumbbed Adult Mittens, *Manda's Mittens*, \$33



Custom Name Gold Glitter Hanger, *Dress The Dress*, \$35



Navy Suspenders, *The Boytique*, \$27

# DONATE & SUPPORT

Our collective is entirely volunteer run  
& has big plans for Maritime Makers!  
Click this page to support our work.



... who knows his Catechism. Ofen, an' ofen, when  
I was fixed to the wheel with a marlinspike, an' the win's  
blowin' force an' the waves lashin' an' lashin', till you'd  
think every minute was goin' to be your last, an'  
... an' blowed—blew is the right word, Joxer  
... is what the sailors use. . . .  
Aw, it's a darlin' word, a daarin' wor

# PRINCE EDWARD ISLAND



"Mirror" Abstract Art, *Birdmouse*, \$100



PEI Sea Glass Necklace, *Fire & Water Creations*, \$92



Smooth Sea Print, *Lamplight Studio*, \$21



One of a kind art piece, *Ashley Anne Clark*, \$NA

*Click through on each image to shop directly from the talented makers of Prince Edward Island.*



Antique Paperback, *Milk And Amber*, \$54



Small Scalloped Necklace, *Garnish Jewellery*, \$85



Icelandic Fingerless Mittens, *Ways of Woodfolk*, \$35



Bohemian Gemstone Necklace, *Swoon Creations*, \$38

## GIFTS UNDER \$20



Dream A Little Dream print, *Kim Roach Design*, \$20



Needle Felted Pumpkins, *The Felted Fawn*, \$9



Faux Druzy Earrings, *Paraska's Place*, \$11



Handmade potholders (set of 2), *Sewing Granny*, \$8

# FEATURED MAKER:

## *Brenda Watts, Woodworker*

Handmade goods for the home, crafted in a small studio in rural PEI. Collections of rolling pins, kitchen boards, barware and of course my Acorn pieces, some of my most loved work. Each piece is carefully made by hand, designed and crafted to be used and treasured for generations.

[ETSY.COM/CA/SHOP/CATTAILSWOODWORK](https://www.etsy.com/ca/shop/CATTAILSWOODWORK)



BRENDA WATTS, PRINCE EDWARD ISLAND

Most of my works are things I felt there was a need for and of course wanted in my own life. I love handmade gifts and try to make each piece gift worthy, one thing leads to another giving my body of work a cohesiveness and warmth that reflects the life I live.



Personalized Cutting Board, \$90



Woodland Acorn Keepsake Box, \$95



Hand Turned Walnut Rolling Pin, \$85



# STUDIO SPOTLIGHT

## *Suzanne Scott, Potter*

*Maritime Makers heads to Prince Edward Island to visit Suzanne Scott's Charlottetown studio and learn more about her creative process.*

*Photographer:*

*Rachel Peters Photography*

*How did you get started as a maker?*

I've been a maker for as long as I can remember. I grew up with a leather and pottery studio in my basement so any chance I could get I'd be downstairs getting my hands dirty with clay or working with leather. As a teenager, I worked in my Mother's shop Village Pottery where I tried my hand at centering clay on the wheel (which I quickly learned was not an easy thing to do!). After giving up with frustration several times, I noticed a necklace in a shop one day that was made with clay. That was the moment I realized I could do something with clay without having to center. The Potter's Daughter jewelry line

was created, starting with necklaces on leather cord then introduced earrings, rings, pins and now I'm experimenting with gold luster.

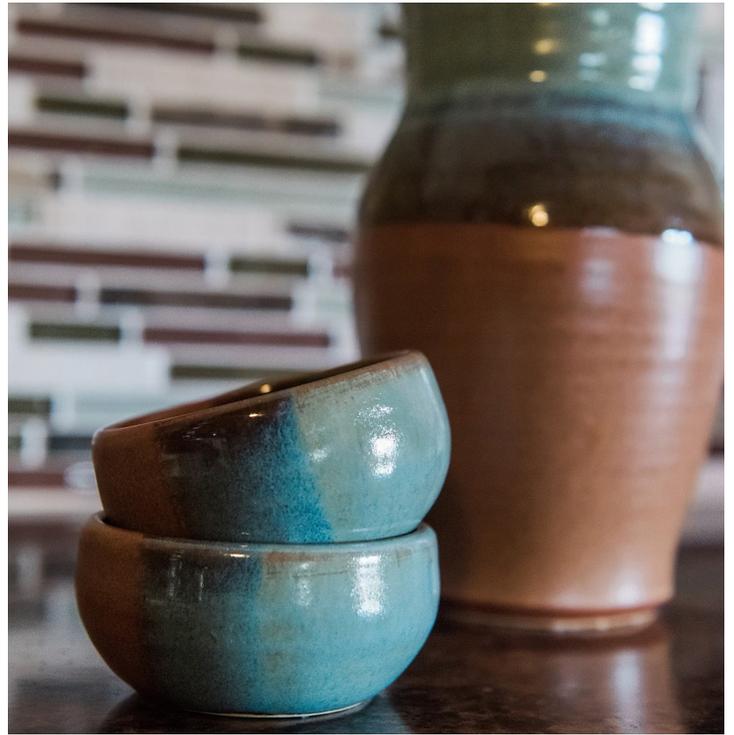
After living abroad for a few years, I returned to PEI and noticed an opportunity to get more involved with my family business. I started with creating an online presence for Village Pottery and within months I decided to give the wheel another shot. Something finally clicked and I started to throw pots everyday. 5 years later I am a full-time potter and still continue to make pottery jewellery. You might say it's in my blood..

### *What is an average day in your studio like?*

It really depends on the time of year. From November to April it usually starts around 7am with a good cup of coffee. I walk 20 feet to my studio in the backyard and get the radio on. I'll throw pots all morning, break for lunch then depending on what stage the pots are in either load the kiln, glaze or trim pots from the day before. Late afternoon usually involves a trip to the post office to ship parcels and then a break to post on social media and answer emails. Some evenings I'll be back in the studio finishing up but I'm also learning how important it is to rest your body as a potter it's a very physically demanding job. I'm lucky to have flexible hours during the winter months to build our stock for the next Summer.

From May to October it's a different story. I commute 2 hours everyday to the shop in New London. Open up the shop. Greet customers. Run up and down the stairs with pots all day. Those are the really crazy months that I live for every year. They're exhausting but exhilarating at the same time. I don't know what I would do without that face time with my customers

and to be able to see the pots go out the door to their new homes. At the same time, come the fall I'm ready to head back to my quiet home studio where it's just me and the radio all day. Each day is different and that's what I love about it.



### *Can you share a bit about your creative process?*

To start, living on an island means all of our supplies have to be shipped in. The clay comes from Tucker's Pottery Supply in Ontario. This can be a challenge especially in the Winter months so you have to plan ahead. Once the clay is here I'll wedge it up and weigh the balls for size depending on what I'm making. Then the ball of clay is thrown on the wheel which is the really fun part. You get to decide what to make (or sometimes the clay does) and it's a very satisfying feeling when you've finished throwing a full tray of pots. They'll air dry for the day then get wrapped up in plastic over night. The next day once they're dry enough they go back on the wheel and are trimmed



which takes excess clay off and helps to shape the pot. Handles or cut outs and carvings are done next. Then the pots are free to air dry for several days. Once you've got enough to fill a kiln and they're all completely dry they go in for the bisque firing which gets up to approx 1700 degrees. Then they're all unloaded and the bottoms are waxed so glaze won't stick. Next is glazing, where you get to decide what colour it will be. I usually dip or brush on the glaze. After all the pots are glazed they go back in the kiln for the final firing which lasts 8 hours and gets up to 2100 degrees. It cools for 24 hours then finally you get to see the finished product

which is like Christmas morning every time. From start to finish it usually takes 3-4 weeks for each piece of pottery so it's amazing to see the end result from this labour of love!

### *What is the biggest business lesson you've learned so far?*

Ask for advice and hire people for your weaknesses. Small business owners are everything. The manager, bookkeeper, photographer, the list goes on. Sometimes you have to realize you can't do everything and by asking for advice or paying someone to do the things you aren't very good at, it will save you time and money in the end. Also, the power of social media! Since putting Village Pottery online our sales have drastically increased and people comment almost every day in the shop that they saw something online and that's the reason they're buying it. As makers, we have beautiful products that should be shown off online and we shouldn't be afraid to promote ourselves.





NB



NL

**MARITIME  
MAKERS** 

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Etsy



NS



PEI

# ETSY: MADE IN CANADA

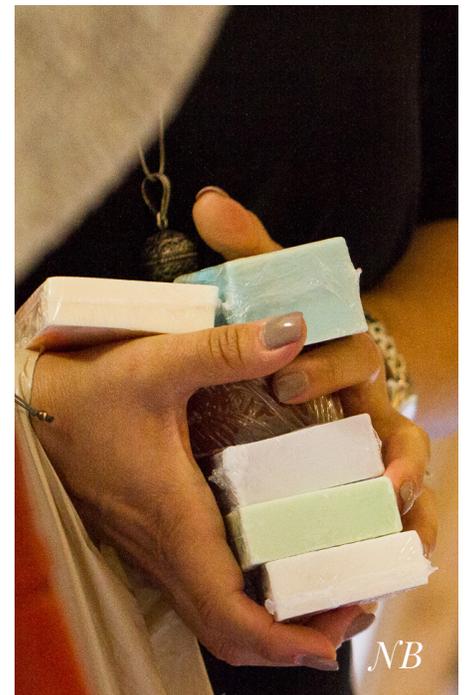
Atlantic Canada represents during a national celebration of making

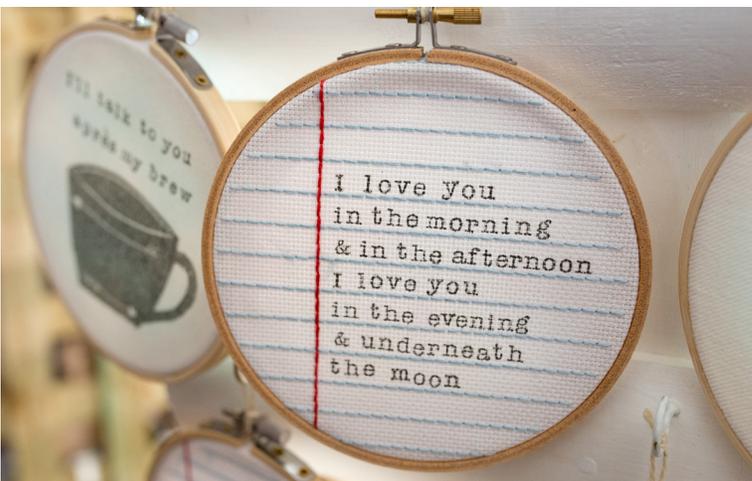
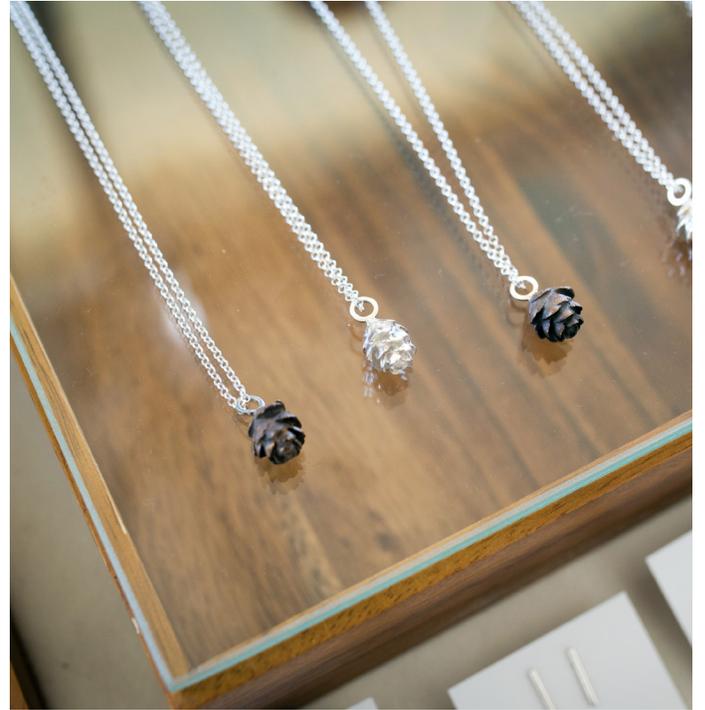
PHOTOGRAPHY: [PIERRE NATURE & THINGS \(NB\)](#), [MADDIE MILL \(NL\)](#), [MICHELLE DOUGES \(NS\)](#), [JULIAN SUZONTE \(PEI\)](#)



On September 26 communities across Canada came together for Etsy Made In Canada, a national grassroots marketplace campaign showcasing the talented Etsy sellers across our country. Teams hosted marketplaces in Charlottetown, Fredericton, Halifax, and St. John's representing our region (*learn more about Etsy teams on pg 24*). Thousands of people came out for the chance to shop Etsy offline and meet their makers. Over 15000 people attended the Halifax market on Citadel Hill making it one of Atlantic Canada's biggest outdoor selling events of the year. The next Etsy Made in Canada is September 24th 2016, save the date!

More info: [etsy.com/madeincanada](http://etsy.com/madeincanada)





**ETSY MADE IN CANADA HALIFAX:**

*Elle. Paisely Designs, Cocoa & Honey,  
Habourside Designs, Ment Jewellery, Blossom Hill*

*Photographs by [Michelle Doucette Photography](#)*

# GET INVOLVED!



## MARITIME MAKERS

A new organization dedicated to supporting makers in NB, NL, NS & PEI. Led by Fatema Sidat and Jessika Hepburn with help from leaders across our region we're working together with Etsy teams, makers & organizations to grow economic opportunity with events, education, and cooperative projects like seasonal shopping guides and popup markets.

- TWITTER
- FACEBOOK
- PINTEREST
- INSTAGRAM
- WEBSITE
- EMAIL



*Visit our online calendar to find events near you.*



*Sign up to our mailing list for monthly updates.*



## ETSY NB

Etsy New Brunswick team leaders are based out of Fredericton with all intentions of expanding their leaders to the rest of the province. The team has members from various places in New Brunswick. Our team is a great way to connect with sellers online but also offline at local events. Connect with us to keep up to date with what is happening around New Brunswick.

- TWITTER
- FACEBOOK
- WEBSITE



## ETSY NS

Organized by team captains and a volunteer leadership team the Etsy NS team supports Etsy sellers in communities across Nova Scotia and is responsible for hosting our annual Etsy Made in Canada Halifax market an entirely volunteer run grassroots market and one of Halifax's biggest one day selling events for the maker community.

- WEBSITE
- EMAIL



## ETSY ST. JOHN'S

The Etsy St. John's team represents makers and artists primarily in the St. John's region, but also throughout Newfoundland/Labrador. The team was formed in 2015 and held a very successful local pop up market, Etsy Made in Canada, in September. The team continues to grow and shares maker news, shops and market events in the St. John's region on the Etsy St. John's Facebook page

- FACEBOOK
- WEBSITE



## ETSY ARTISANS OF PEI

Etsy Artisans of PEI is a collective of artisans living and working on PEI with shops on Etsy. Organized by team captain Suzanne Scott the purpose of the team is to provide community and support for local makers. Hosts of Etsy Made in Canada Charlottetown and Etsy popup markets.

- TWITTER
- FACEBOOK
- WEBSITE

**ADVERTISE:** Limited full, 1/2, 1/4, and 1/8 page ads are available for relevant sponsors and suppliers.

*Rates for Spring:* Full page (\$200), 1/2 page (\$150), 1/4 page (\$100), 1/8 (\$75).

*Deadline for advertisers:* January 15. [Click here to purchase your space.](#)

**APPLY:** Spring applications open Dec 15-Jan 15 Etsy sellers, artisans, and producers in NB, NL, NS & PEI are invited to apply. Cost to submit is \$10, guides are curated so application does not guarantee acceptance. [Please sign up for our mailing list to be notified when applications open.](#)

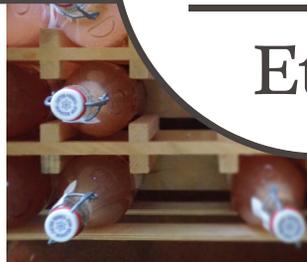
December 10-13, Thurs-Sun.  THE CHAMELEON, 1587 BARRINGTON ST. 



**MARITIME MAKERS**   
**Etsy**

HALIFAX POPUP

DEC. 10 TO 13



SHOP MARITIME MAKERS & ETSY SELLERS IN PERSON OR ONLINE THIS WINTER

*vendors*

- ADOLIE JEWELRY
- AFLAME CREATIONS
- BERKELEY BROWN
- BETTER LEFT SAID
- BOWHEM
- COCOA & HONEY
- EARTH WIND FIBRE
- ELLE. PAISLEY DESIGNS
- HARBOURSIDE DESIGNS

- HI, LOVE. GREETINGS
- KAROLINA-ANNA HAJNA
- KEEPCOUSE
- LICHEN & LACE
- LEMON DOGS LEMONADE
- LILY LAKE KNITS
- MULE MOTHER BOOKS
- OH MY! HANDMADE
- QUARRELSOME YETI
- SARAH DUGGAN
- SHOSHI DESIGNS

- SILVER LILY JEWELRY
- STORYBIRD PRINTS
- STRING ME ALONG
- WAYS OF WOODFOLK

*extras*

- HANDMADE ORNAMENTS
- GIFT WRAPPING SERVICE

*partners*

- ETSY
- JUKEBOX PRINT
- MAKE MERRY EVENTS
- THE CHAMELEON



## *Thank you:*

Jukebox Print for sponsoring Maritime Makers with the custom wrapping paper featured in our shopping guide!

*Jukebox Print is an online printing company committed to excellent customer service, leading edge print services, creative products and the best quality, specializing in the services that will take your print projects to the next level: foiling, embossing, laser-cutting, letterpress and coloured edging. Whatever your budget, turnaround time or project requirements, Jukebox Print has a perfect printing solution. We pride ourselves on our sustainable and environmentally friendly practices. All of our paper stocks come from sustainable sources and our print runs use soy and vegetable or soy based inks and zero VOC solvents.*

**Want to become a sponsor or advertiser?** [Click here to purchase space in our Spring '16 guide before January 15!](#)



Shopping guide design  
by Jessika Hepburn,  
community organizer,  
creative consultant &  
movement maker  
[@ohmyhandmade](#)





THE MARITIME

Merry  
Makers

wish you a  
HAPPY winter,

STAY COZY UNTIL SPRING!